



# LEVEL UP YOUR ENGAGEMENT

Join Our Growing Community of  
Sahuarita Sponsors



[sahuaritaparksandrec.org/sponsorship](https://sahuaritaparksandrec.org/sponsorship)

# SPONSOR BENEFITS

**ACCESS IS EVERYTHING**



**1**

**TARGET  
AUDIENCE  
EXPOSURE**

See page 3

**2**

**CUSTOM  
PLACEMENT  
PLANS**

See page 4

**3**

**COMMUNITY  
GOODWILL**

See page 5

## **CONNECT WITH YOUR AUDIENCE**

When you invest in a Town of Sahuarita sponsorship package, you are investing in the community where you live. Thousands of your neighbors, friends, and town visitors turn up at our events and programs each month. As a sponsor, you are front and center for these memory-making moments.



# DIGITAL REACH

As a sponsor, your key messages will be seen alongside other sought-after content on Parks & Recreation channels.



**7K+**  
Facebook  
Followers



**5K+**  
Newsletter  
Subscribers



**4K+**  
Monthly  
Site Visits

## 2024 EVENT ATTENDANCE

**FIESTA SAHUARITA ..... 28,000**

**STARS & STRIPES ..... 18,000**

**WINTERFEST ..... 14,000**

**YOUTH PROGRAMS ..... 1,000**



\*Attendance numbers are approximations

# CUSTOM PLANS FOR ANNUAL SPONSORS

This sponsorship opportunity closes on March 14, 2025. Please complete online sponsorship registration prior to this date in order to ensure your sponsorship recognition.

## ALL SPONSORS WILL RECEIVE:

- Annual Parks Use Permit Fee Waived
- VIP Event Parking
- Social Media Tag on Event Post
- Logo on Website
- Thank You Basket
- Sponsor Welcome Meeting

SUPPORTING SPONSOR	CONTRIBUTING SPONSOR	SIGNATURE SPONSOR
<del>\$2,000</del> <b>\$1,800</b>	<del>\$5,000</del> <b>\$4,500</b>	<del>\$10,000</del> <b>\$9,000</b>
<b>PICK 2 BENEFITS:</b> <ul style="list-style-type: none"> <li>• Social Media Story</li> <li>• Premier Vendor Location*</li> <li>• DJ Callout at Events</li> </ul>	<b>PICK 4 BENEFITS:</b> <ul style="list-style-type: none"> <li>• Social Media Story</li> <li>• Premier Vendor Location*</li> <li>• DJ Callout at Events</li> <li>• Social Media Post</li> <li>• Event Radio Spotlight</li> <li>• E-Newsletter Highlight</li> <li>• Logo on Fiesta T-Shirts</li> </ul>	<b>PICK 8 BENEFITS:</b> <ul style="list-style-type: none"> <li>• Social Media Story</li> <li>• Premier Vendor Location*</li> <li>• DJ Callout at Events</li> <li>• Social Media Post</li> <li>• Event Radio Spotlight</li> <li>• E-Newsletter Highlight</li> <li>• Logo on Fiesta T-Shirts</li> <li>• Social Media Video</li> <li>• Digital Banner on Event Page</li> <li>• Banner on Sports Fields</li> <li>• Logo on Summer Camp Shirt</li> <li>• Logo on Camp Water Bottle</li> </ul>

**PRESENTING SPONSORSHIPS are available for each signature event and include a fully customizable marketing plan.**

**Reach out to our Sponsorship Team at [sponsors@sahuaritaaz.gov](mailto:sponsors@sahuaritaaz.gov) to discuss presenting sponsorships.**

**\*MUST PREREGISTER PRIOR TO EVENT TO RESERVE YOUR SPACE**



# COMMUNITY IMPACT

## **FIESTA SAHUARITA APRIL 5, 2025**

Fiesta Sahuarita is our largest signature event of the year where we celebrate the rich culture of southern Arizona with food, music, and kids activities.

## **CAMP SAHUARITA JUN 2 – AUG 1, 2025**

Camp Sahuarita is our summer camp program for local youth. Through engaging activities and new friendships, campers build confidence, learn new skills, and create lasting memories!

## **STARS & STRIPES JULY 4, 2025**

Stars & Stripes draws families from across the region to Sahuarita for water play, music, and fireworks!

## **WINTERFEST DEC 13, 2025**

Winterfest is our annual town holiday celebration complete with hot cocoa, local shopping, light displays, and our drone show.



# NEED TO KNOW INFORMATION

As a sponsor or vendor, you will need to secure permits and complete registration to participate fully in events.



Sponsors must complete sponsor registration to kick off the partnership. Please reach out to the sponsorship team with any questions you may have!



Sponsors and vendors must obtain a Parks Use Permit (Annual and Limited Use options available) in order to vend at any Town of Sahuarita Park.

**PLEASE NOTE:** The permit fee is waived for Sponsors. The discount code you receive in your sponsorship registration receipt can be applied while registering for this permit.



Sponsors and vendors **MUST** register for an event booth on our website for events during the registration period.

**PLEASE NOTE:** Sponsors are not automatically registered for a booth space and must do so online or by email during the registration period.

## ADDITIONAL OPPORTUNITIES

Additional sponsorship opportunities are available for 24 other special events (events with less than 1,000 people in attendance). This offers the sponsor a more hands-on and interactive opportunity! If you are interested, please contact us for more information.



DON'T FORGET  
**REGISTER  
FOR  
EVENTS**







  
Sahuarita

[sahuaritaparksandrec.org/sponsorship](http://sahuaritaparksandrec.org/sponsorship)